CreatINg Places

FARMERS MARKET FORUM

Bridget Anderson, Patronicity
Meagan Heber, IHCDA

How It Works

ELIGIBILITY

Local units of government and nonprofit organizations with 501(c)3 or 501(c)4 status.

Projects that activate underutilized public spaces or create new public spaces.

Eligible CreatINg Places projects may include but are not limited
- to: Streetscape beautification & walkability
- Public plaza development/activation
- Access to public amenities (riverwalks, canoe livery, pier enhancements)
- Farmer's markets, community kitchens, pop-up retail/incubator space (community or nonprofit)
- Alley activation
- Park enhancements

ELIGIBILITY

1 year to complete the project from the date funds are transferred, extensions possible.

Preference for projects in walkable, easily accessible locations.

Preference for projects that highlight and improve upon a community's identity, history, culture and strengths.

Projects in historical districts or are in the national historic registry, may require additional review.

Projects in a floodway may require additional review.

FUNDING

Projects that meet crowdfunding goals can receive a matching grant for between $5,000 and $50,000.

Eligible projects must have a minimum total development cost of $10,000. Projects at this minimum level would have a crowdfunding goal of $5,000, which would be matched with $5,000 in IHCDA funds if their fundraising goal is met.
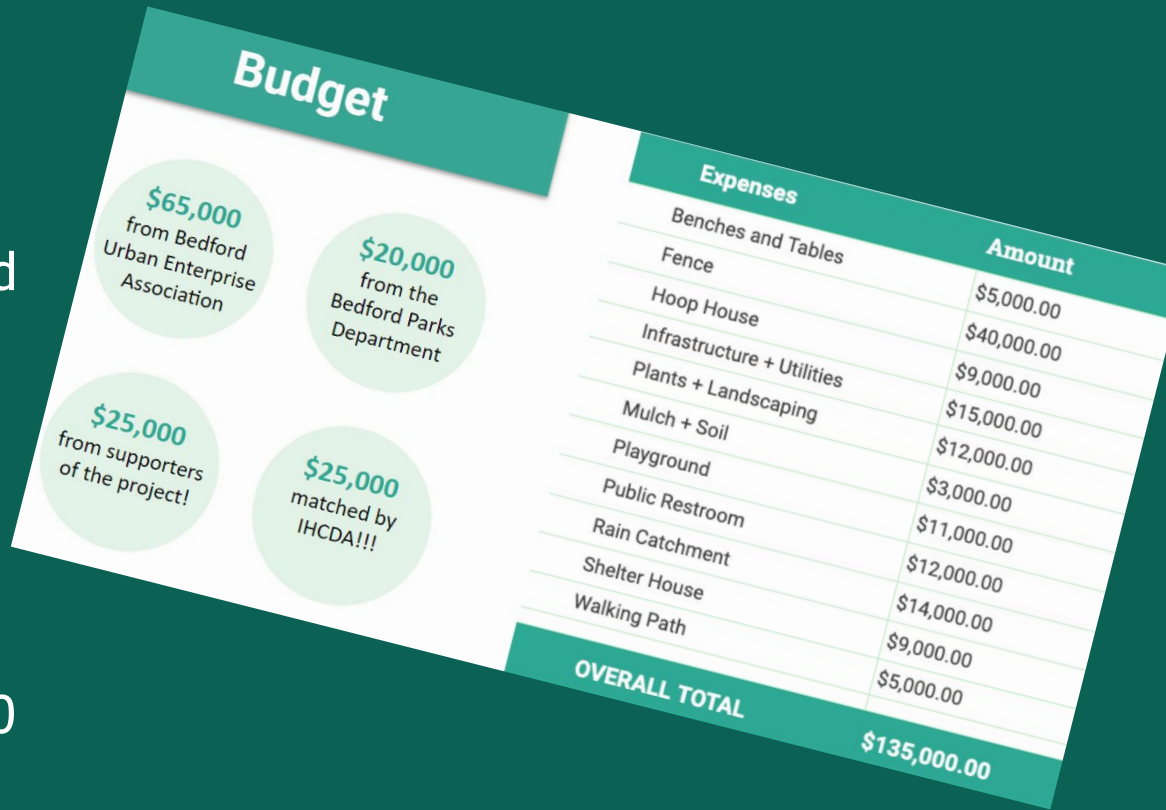
Projects that do not meet their fundraising goal by the set date will not receive any IHCDA matching grant dollars.

BUDGET

How much money do you need to complete the project?

Be explicit. List all expenses alongside estimated costs.

Projects that exceed $100,000 have to have those additional funds in place

Budget

$65,000 from Bedford Urban Enterprise Association

$20,000 from the Bedford Parks Department

$25,000 from supporters of the project!

$25,000 matched by IHCDA!!!

Expenses	Amount
Benches and Tables	$5,000.00
Fence	$40,000.00
Hoop House	$9,000.00
Infrastructure + Utilities	$15,000.00
Plants + Landscaping	$12,000.00
Mulch + Soil	$3,000.00
Playground	$11,000.00
Public Restroom	$12,000.00
Rain Catchment	$14,000.00
Shelter House	$9,000.00
Walking Path	$5,000.00
OVERALL TOTAL	**$135,000.00**

Crowdfunding is the process of gathering a community to provide financial support for a project within a set period of time.

"patrons in the city"

Crowdfunding is a great funding tool!

Crowdfunding engages your community.

Crowdfunding helps you to build a donor base.

Crowdfunding helps you to learn fundraising skills.

How It Works

Patronicity provides an easy-to-use crowdfunding platform with one-on-one project coaching, helping communities develop a strategy to reach their fundraising goals and engage their community.

Crowdfunding Strategy Guide

The Crowdfunding Strategy Guide is designed to help you plan a successful crowdfunding campaign. The guide walks you step-by-step through the crowdfunding campaign process from building your team to budgeting for your project. You'll also receive a campaign timeline and checklist to keep you on track throughout your campaign. The guide was developed and inspired by the many successful campaigns launched on Patronicity, providing helpful examples and showcasing features unique to our platform.
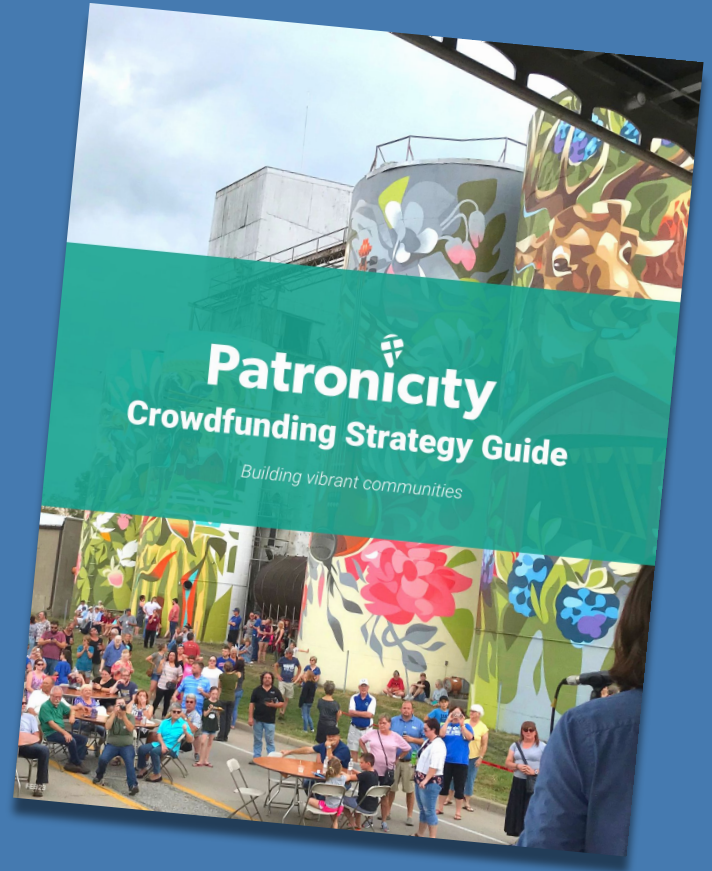
"The accessibility to our campaign coach for questions, concerns, and her consistent encouragement. The ease of the entire process. Patronicity helped our community to attain significant results in a short amount of time. This allowed for our project to create, maintain and build upon that momentum."

– Marce King, Executive Director of the Owen County Chamber of Commerce and Economic Development
CreatINg Places Matching Grant Recipient

Creating Places Impact by the Numbers

$10,328,855
Crowdfunded

$8,723,700
Matched

55,378
Patrons

263
Projects

Before   Indy Night Market

After   Indy Night Market

Before   Richmond Winters Farmers Market

After Richmond Winters Farmers Market

Contact Us

BRIDGET ANDERSON
bridget@patronicity.com

MEAGAN HEBER
MHeber@ihcda.in.gov