

Summary of Market Size and Management Structures

Developed by C Ferroli, INFMCP

Management Tool	Micro 5-8 Vendors	Small 9-30 Vendors	Medium 31-55 Vendors	Large 56 - 90 Vendors
Manager is volunteer	55%	47%	0%	0%
Manager is paid	45%	53%	100%	100%
Design Layout	75%	75%	100%	100%
Guidelines	63%	90%	100%	90%
Site Map	38%	65%	100%	100%
Arrange Vendors	50%	80%	100%	90%



Summary of Market Size and Management Structures

Developed by C Ferroli, INFMCP

Management Tool	Micro 5-8 Vendors	Small 9-30 Vendors	Medium 31-55 Vendors	Large 56 - 90 Vendors
Board	25%	65%	92%	90%
Bylaws	25%	50%	83%	80%
Board Officers	0%	55%	92%	90%
Board Committees	0%	25%	59%	70%



Summary of Market Size and Management Structures

Developed by C Ferroli, INFMCP

Management Tool	Micro 5-8 Vendors	Small 9-30 Vendors	Medium 31-55 Vendors	Large 56 - 90 Vendors
Additional Employees	0%	20%	92%	100%
Median Hrs per week in-season per market	7.0	10.0	20.0	29.0
Median Hrs per week off-season per market	2.0	3.0	10.5	15.5
Additional Employee mean FTE per market	0.0	0.10	0.54	0.80

Resource:

**Understanding the link between
farmers market size and
management organization.**

**Gary Stephenson, Larry Lev, and
Linda Brewer.**

**Special Report Number 1082-E,
December 2007. Oregon State
University Extension Service**